

PRODUCT DATA SHEET

Product Name: Latte WoWMug
 Product No.: 12161 & 12161TAL

Product description:

Stylish Latte mug with a heat sensitive coating which becomes transparent once hot water is added, revealing the printed image beneath.

Min. order qty:	72
Decorated in:	UK
Express service available:	Please contact us if you require an express service
Printed proof lead time:	3 working days
Production lead time:	3-5 days
Material type:	Ceramic latte mug

Artwork Guidelines:

See next page



Print areas:	Standard Latte: 200 x 100mm Tall Latte: 195 x 150mm
Print method:	Dye Sublimation
Commodity code:	69120030

No. per carton:	Standard Latte: 72 bulk packed; 2 boxes of 36 in an outer carton. Tall Latte: 48
Carton dimensions:	Standard Latte: 615 x 433 x 365mm Tall Latte: 615 x 433 x 365mm
Carton weight::	Approx 26.3kg

All information correct at time of production. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



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Artwork template:

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

Programs: (all versions accepted)

Mac: QuarkXpress, Illustrator, PhotoShop, and Freehand.

PC: CorelDraw, PhotoShop and Adobe InDesign

Please supply us with:

Finished version of the artwork.

All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts
Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CMYK file (plus spot colour separations.)

Please note text must be no smaller than 8pt and reversed out text should preferably be larger and in bold. Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

Supply a print out: Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file

- Image saved at 100% size or larger

- Pantone® references supplied for colours

- Fonts supplied or text saved as curves

Dye sublimation printed designs need a 2mm bleed and live matter must be 10mm from the edge of the mug.

