

# PRODUCT DATA SHEET

Product Name: SmartMat™

Product No.: 11002

## Product description:

Low-cost paper laminated mouse mat providing razor sharp print and bright, colourful images. As with all mats of similar construction, the SmartMat™ is not as durable as the best selling HardTop mat, but is recommended for budget sensitive promotions. Works best with current specification mice.

Min. order qty:	100
Manufactured in:	UK
Printed proof lead time:	3 working days (within 24 hours for PDF proof)
Production lead time:	5-7 days
Material type:	Protective clear film embossed and applied to printed card and laminated to a foam base.

## Artwork requirements:

### Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

### Full colour:

- All graphics should be supplied as high-resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

### Regardless of print method:

- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method from our website or on request.

No. per carton:	500
Carton dimensions:	443mm x 520mm x 545mm
Carton weight:	Approx 15.75 kg

## Dimensions/Unit Weight:

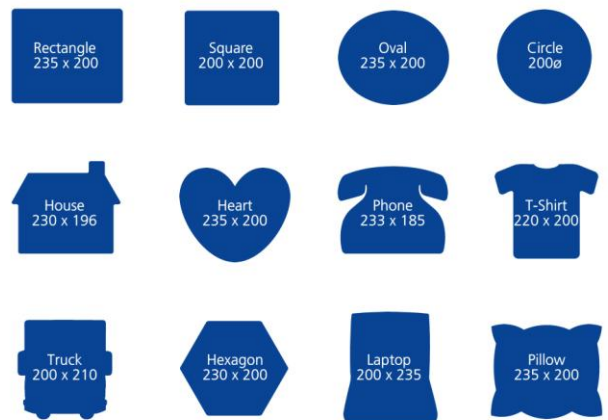


200mm x 235mm  
26g

Available thicknesses:	3mm
Print area:	Within dimensions
Print method:	Screen print or 4 colour process
Commodity code:	39269091

## Standard shapes:

### Mouse Mats



### Mat & Coaster Sets



### Coasters



All information correct at time of production. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

