# PRODUCT DATA SHEET

## Product Name: Fridge Magnets Product No.: 14140

#### Product description:

A great low cost promotional tool. High quality, durable PVC construction, surface printed fridge magnets. Available in a selection of standard shapes and sizes with custom shapes easily produced.

Min. order qty:	250
Manufactured in:	UK
Express service available:	Please contact us if you require an express service
Printed proof lead time:	1 week
Production lead time:	5-7 days
Material type:	Self-adhesive vinyl laminated to magnetic material

#### Artwork requirements:

Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone<sup>®</sup> references supplied for colours
- Fonts supplied or text saved as curves

#### Full colour:

- All graphics should be supplied as highresolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:

- Allow 10mm bleed all around the design.
- Avoid placing text within 5mm of the edge of the magnet.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.



See templates below

Available thicknesses:	0.4mm or 2mm
Print area:	Within dimensions
Print method:	Screen print or 4 colour
	process

Bulk bagging:	Approx 50 thick (2mm) or 150 thin (0.4mm) magnets per poly bag
Carton details:	Usually smaller cartons within larger outer carton
Outer carton weight::	Typically approx 25kg
Commodity code:	85051990

All information correct at time of production. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

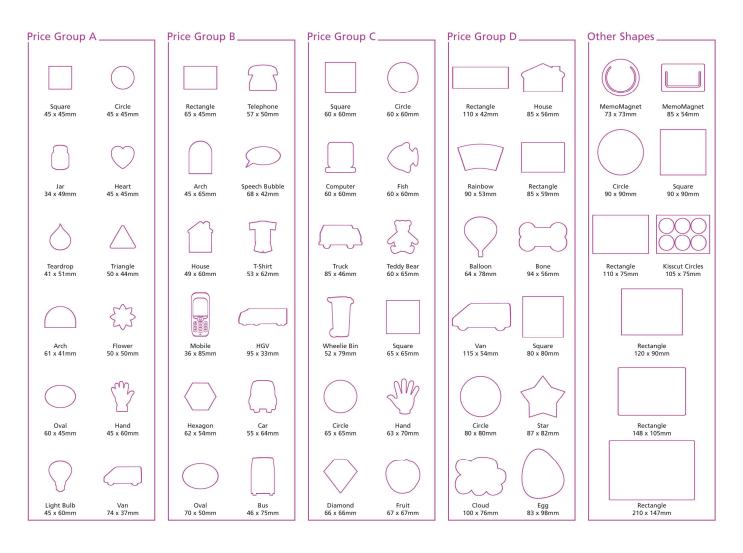


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### www.businessgiftlist.com/magnets

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